



Category: [Financing]

Program Title: [FREE Unique Profit Center Secrets Using QuickBooks Revealed - Part One]

Program Speaker(s):

1. [Randal L. DeHart, PMP, QPA]
(The Contractors Accountant, Business Consulting And Accounting)

If co-presenting with another speaker- fill in::

2. [N/A]
(N/A)

Program Description:

Describe your program in 50 to 100 words. This will be used to promote your program.

[Part One of what separates wealthy contractors from poor contractors. Part One examines the office staff and how to get more production by improving the work flow. Wealthy contractors have a system for getting the answers they need from their QuickBooks. Their QuickBooks setup is designed to work the way they work so it generates financial and job costing reports which reveal the current top 20% most profitable job types and clients. In addition when those reports are combined with simple Excel spreadsheets they can determine where and how to apply innovations that will continually increase office and field labor productivity by reducing costs which increases cash flow and profits.]

Four Program Takeaways:

- [Business Tactics Vs. Business Strategy]
- [Seven Of Dr. Deming's Fourteen Points]
- [Second Three Primary Profit Centers]
- [Key Performance Indicator Reports]

Length of Program Including Q & A: (45 Minutes To 1.5 Hours Max]

Speaker Biography, Certifications & Contact Information: *(if co-presenting, fill in #2 also)*

1. **Speaker:** [Randal L. DeHart, PMP, QPA]

Biography: *(About The Speaker:*

Randal DeHart, PMP, QPA Co-founder of Business Consulting And Accounting in Lynnwood Washington. He is the leading expert in outsourced construction bookkeeping and accounting services for small construction companies across the USA. He is experienced as a Contractor, Project Management Professional, Construction Accountant, Intuit ProAdvisor and QuickBooks For Contractors Expert. This combination of experience and skills provides a unique perspective which allows him to see the world through the eyes of a contractor, Project Manager and construction accountant. It is what sets him apart from other Intuit ProAdvisors and accountants. Visit <http://www.fasteasyaccounting.com/randal-dehart/> to learn more. Follow Randal on Google+

Certifications:

(Project Management Professional & Intuit QuickBooks ProAdvisor

Prior Engagements:

Master Builders Association Sales And Marketing Meeting
Painting And Decorating Contractors of America (PDCA)
The Blue Book Trade Show Qwest Field
Quick-Start Shoreline Weekly Business Workshops

Contact Information:

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Co-Presenter (if applicable):

2. **Speaker:** [N/A]

Biography: *(50-100 words max. Please tell your audience a little about yourself and describe how you are an authority on your subjects).*

Certifications:

(list your certifications and where you have taught this course)

Contact Information:

Phone: [(xxx) xxx-xxxx]
E-mail: [e-mail]
Website: [website]