

Category: [Financing]

Program Title: [Introduction To Construction Employee Psychology]

Program Speaker(s):

1. [Randal L. DeHart, PMP, QPA] (The Contractors Accountant, Business Consulting And Accounting)

If co-presenting with another speaker- fill in::

2. [N/A] (N/A]

Program Description:

Describe your program in 50 to 100 words. This will be used to promote your program.

[Construction company owners and senior staff need an understanding of how employees think and why they do what they do.

The purpose of this presentation is to provide you with some understanding of the root causes for the behaviors exhibited in the office and jobsites. Their thoughts will cause tremendous cascading positive or negative effects on your construction company's reputation and profits.

People cannot be controlled; however they are predictable and can be understood and that knowledge can increase the odds in your favor for your construction company's survival.]

Four Program Takeaways:

- [Office Worker Thinking Patterns]
- [Field Worker Thinking Patterns]
- [Project Manager Thinking Patterns]
- [Failed Contractor Hired As Superintendent Thinking Patterns]

Length of Program Including Q &A: (Program length: 45 Minutes To 1.5 Hours Max)

Speaker Biography, Certifications & Contact Information: (if co-presenting, fill in #2 also)

1. **Speaker**: [Randal L. DeHart, PMP, QPA)

Biography: (About The Speaker:

Randal DeHart, PMP, QPA Co-founder of Business Consulting And Accounting in Lynnwood Washington. He is the leading expert in outsourced construction bookkeeping and accounting services for small construction companies across the USA. He is experienced as a Contractor, Project Management Professional, Construction Accountant, Intuit ProAdvisor and QuickBooks For Contractors Expert. This combination of experience and skills provides a unique perspective which allows him to see the world through the eyes of a contractor, Project Manager and construction accountant. It is what sets him apart from other Intuit ProAdvisors and accountants. Visit http://www.fasteasyaccounting.com/randal-dehart/ to learn more. Follow Randal on Google+

Certifications:

(Project Management Professional & Intuit QuickBooks ProAdvisor

Prior Engagements:

Master Builders Association Sales And Marketing Meeting Painting And Decorating Contractors of America (PDCA) The Blue Book Trade Show Qwest Field Quick-Start Shoreline Weekly Business Workshops

Contact Information:

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Co-Presenter (if applicable):

2. Speaker: [N/A)

Biography: (50-100 words max. Please tell your audience a little about yourself and describe how you are an authority on your subjects).

Certifications:

(list your certifications and where you have taught this course)

Contact Information:

Phone: [(xxx) xxx-xxxx]

E-mail: [e-mail] Website: [website]