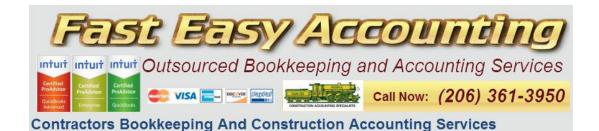


CONTRACTORS BOOKKEEPING SERVICES GUIDE

Choosing A Construction Bookkeeping Service

Professionally written by a construction accountant who understands what contractors need out of their QuickBooks. This free guide will give you the confidence and guidance you need not only when your searching for the best information but also the all-important questions to ask so you can avoid potential frustration.

www.FastEasyAccounting.com Randal DeHart, PMP



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CONTRACTORS BOOKKEEPING SERVICES GUIDE

PROVIDED BY FAST EASY ACCOUNTING



CONSTRUCTION ACCOUNTING SPECIALISTS

"Professional Contractors Bookkeeping Services are like professional contractors. They listen and give their clients what they paid for, not what they think the client should have. In addition, they do it on time and on a budget without unpleasant surprises."

Randal DeHart, PMP, QPA, Construction Accountant

Contents

Construction Accounting Vs Regular Accounting	2
Strategic Bookkeeping Services	4
What Will You Get With Our Strategic Bookkeeping Services	6
Professional Bookkeepers	7
What Is Required To Find And Keep A Professional Bookkeeper?	8
Consistency Is Key	9
Contractors Bookkeeping Services Four Levels of Learning	10
Estimated Cost For Bookkeeper On Your Payroll	12
Remote Access Your QuickBooks Anywhere And Anytime	13
Setting Up Your QuickBooks	15
Five Types of Contractors Need Professional QuickBooks Set Up	20
Our Mission	25
QuickBooks Set Up Options To Consider	26
QuickBooks Options	26
Paperless Server Vault Options	29
Web-Based Reports	29
Excel Based Payment Applications	29
Who We Help	29
Explore the next step by clicking the button below:	31

CONSTRUCTION ACCOUNTING VS. REGULAR ACCOUNTING

To offer some background that may help with understanding what makes construction bookkeeping and accounting different from regular bookkeeping here is a quick story.

Regular bookkeeping is for roughly 80% of businesses in the world use so it is practically the only thing taught in schools, colleges, and universities. This type of bookkeeping is used where the customer goes to the business. These businesses may also ship or deliver products and services. In essence, they are selling a product or a service from a fixed location.

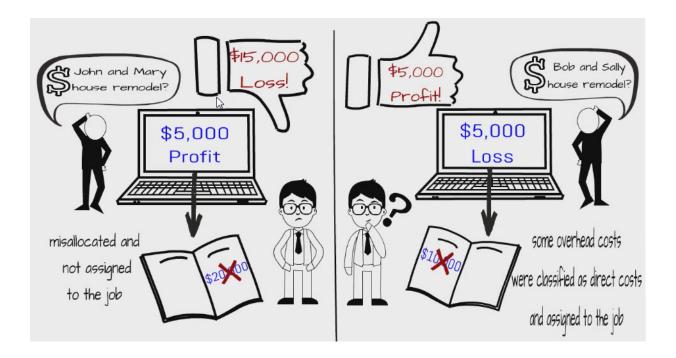
Regular	ACCOUNTING	Construction	
1-4 Categories	SALES	1-10 Categories of Products and /or Services	
Products sold (with 1-4 Categories)	COST OF GOODS SOLD	Direct and Indirect Job costs (with 100's of Categories)	
Maintains business operation	EXPENSES (OVERHEAD)	Extremely complex	
Easy to calculate and run reports	BREAKEVEN	Difficult to calculate because most projects are one-of-a-kind custom jobs	

Regular bookkeeping and Construction Accounting has four things in common:

- 1. Sales with 1 to 4 categories of products and/or services
- 2. Cost of Goods Sold, if they sell products with 1-4 categories
- 3. Expenses or overhead, required to maintain business operations
- 4. Breakeven is easy to calculate because there is a direct relationship between income and expenses on every item. It is easy to run reports to determine which items are profitable and unprofitable and make quick adjustments.

Construction Bookkeeping is for roughly 15% of all construction companies with manufacturing making up the balance of 5%. Only a minor part of the time is spent teaching construction accounting in schools, colleges, and universities. It is disturbing because we see the damage caused to contractors making management decisions based on inaccurate reports put together by someone who is not skilled in construction accounting.

Construction Bookkeeping is used when the entire business is packed up, loaded onto trucks, vans, and cars and driven it to the customer. In essence, you are selling, assembling, delivering and installing a customized product from a mobile shop. Think of it like shooting a movie on location without all the glamor, resources and money to go with it.



Example #1 - Contractor asks bookkeeper "How much money did we make on the John and Mary Doe house remodel?" The bookkeeper generates a report showing **\$5,000 profit** when in reality it was a **(\$15,000) loss!** QuickBooks setup was similar to every other Accounting business and \$20,000 worth of transactions was put in the wrong category. Some direct and indirect costs were misallocated and not assigned to the job.

Example #2 - Contractor asks bookkeeper "How much money did we make on the Bob and Sally house remodel?" The bookkeeper generates a report showing **(\$5,000) loss** when in reality it earned **\$5,000 profit!** QuickBooks setup wrong means \$10,000 worth of transactions is in the wrong category. In this case, some overhead costs were classified as direct costs and assigned to the job. **The Inevitable Result Is** - The contractor makes bad decisions on what to bid and not to bid on and eventually runs out of time and money.

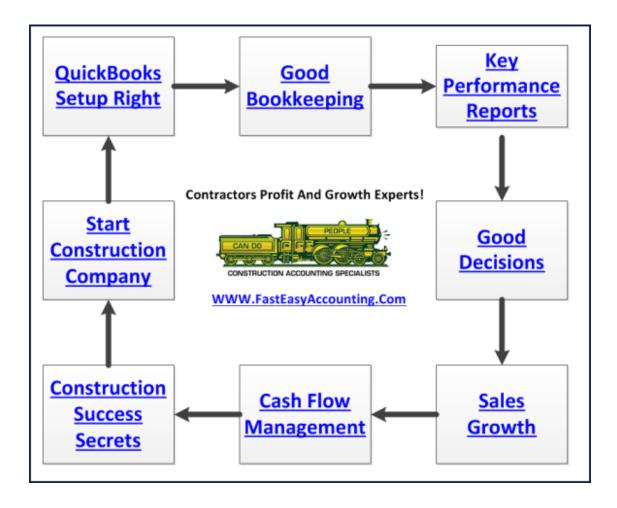
Strategic Contractors Bookkeeping Services

Did You Know - That you may be able to have your construction bookkeeping done professionally for less than you are spending now!

People Ask How - Can we save them \$100's or even \$1,000's dollar a year when they can do their own construction bookkeeping or hire a <u>Cheap Bookkeepers</u>? Read our article <u>Cheap Bookkeepers</u>



The <u>System</u> Is The Solution - In 1991 we developed a <u>Comprehensive</u> <u>Construction Strategic Bookkeeping System</u> to add useful content to <u>QuickBooks setup</u> in order to make it work for construction companies. Since then we have made thousands of improvements and we continually improve, update, innovate and enhance it.



Having Worked With Contractors - And seen 100's of QuickBooks setup files, met with lots of bankers, bonding companies, commercial insurance brokers in addition to our own experiences owning and operating construction businesses we understand the special type of strategic bookkeeping services that construction company owners like you need.

Having owned and operated - Several construction businesses over the past 30+ years we understand your industry and best practices when it comes to contractors bookkeeping, construction accounting and operating a profitable construction business.

One Key To Success - Is delegating stuff you do not like doing because you are not doing it right anyway.

What You Get With Our Strategic Bookkeeping Services:

- No hassle contractors bookkeeping services
- <u>Professional Construction Bookkeepers</u> with a minimum of <u>10,000</u> <u>hours of practice</u>
- Cloud-based desktop version of your QuickBooks
- You don't have to buy QuickBooks, we can lease it for you
- Fast Easy Way To Get Paperwork To Us
- Cloud-based document storage
- QuickBooks setup done right
- Bad QuickBooks setup fixed
- QuickBooks cleanup
- QuickBooks catch up
- Back bookkeeping entries caught up
- Flat Rate Pricing Available
- Quarterly Tax Returns
- Sales Tax Returns
- Payroll Processing
- Payroll Tax Returns, 941 and 940
- Free Stand Alone Invoice For Contractors
- Standard Invoicing Service
- Work In Progress (WIP) Reporting
- Pay Application Invoicing For Remodel
- Pay Applications For Tenant Improvement (TI)
- Job Deposit Tracking
- Retention Tracking System
- Insurance Audit Support Service
- QuickBooks Reports
- Job Cost Reports
- Optional scanner for sending paperwork to us with the touch of a button
- Five Key Performance Indicator Reports for monitoring your business
- Business Processes Management
- Business Coaching Someone who understands your business
- Construction Marketing Resources
- QuickBooks Setup For Construction Company
- Access to Meeting Space 24/7/365 For training, meeting clients and vendors and quiet work place

PROFESSIONAL BOOKKEEPERS

A Professional Construction Bookkeeper:



- Has invested a minimum of 10,000 hours of practice in the bookkeeping trade
- Understands that bookkeeping is 90% repetitive transactions and 10% are complex transactions
- They know what to do with complex transactions and if they need help they ask someone in the office to help
- Arrives on time and leaves on time
- Greets your customers and clients with a smile
- Understands their job description is to serve your clients
- Cares about you as a person
- Cares about your company
- Cares about your staff
- Cares about your suppliers
- Cheerful, thinking, responsible adult
- Focuses on their job while at work
- Leaves home issues at home and work issues at work
- Continually learns new skill sets because they take pride in their work
- Embraces processes and procedures that allow everyone to succeed
- Produce reliable and good reports
- Take a lunch break away from the office to recharge their minds and bodies
- Take reasonable breaks during the day to clear their mind
- Team players working to maintain the integrity of your QuickBooks

What Is Required To Find And Keep A Professional Bookkeeper?

- A living wage with benefits
- Air Conditioning in the summer and heat in the winter
- Company paid training to continually update their skill sets
- Do not expect them to ANSWER THE PHONE
- Good lighting in their office and the building in general
- Kitchenette with free beverages, snacks, frozen foods, and a microwave
- Library of online knowledge base available only to qualified Bookkeepers
- Lots of room to spread out paper and assorted files
- Private office with a door so they can work in quiet and think



- Provide them with 24-7 technical English-speaking U.S. based phone support
- The latest in computer hardware and software with lots of power
- Two large flat screen dual monitors with DVI inputs and high resolution
- Understand and implement as much as possible the following:
 - ✓ Deming's 14 points
 - ✓ Covey's 7 Habits
 - ✓ Good To Great

Consistency Is Key

(To Effective And Efficient Strategic Bookkeeping Services)

Our Strategic Contractors Bookkeeping Services - System is an assembly line where contractor bookkeeping tasks are divided into groups and assigned by skill level. Moreover, competent construction accountants review everything!

Skill Level	Job Title	Payroll Cost
Level - 7	Business Planning	Extremely High
Level - 6	Financial Analyst	Very High
Level - 5	Systems Engineer	Higher
Level - 4	Accounting	High
Level - 3	Bookkeeping	Medium
Level - 2	Data Entry	Low
Level - 1	Paper Handling	Lowest

CONTRACTORS BOOKKEEPING SERVICES FOUR LEVELS OF LEARNING

Level I – (Freshman) I don't know that I don't know about a particular subject

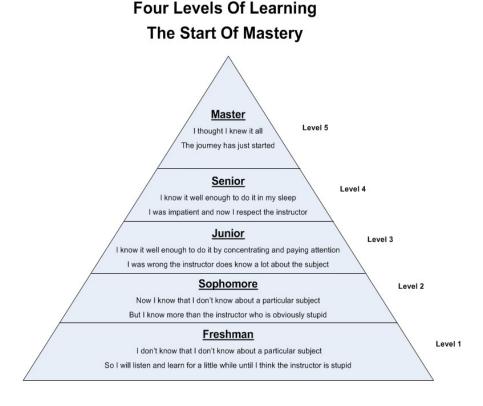
Level II – (Sophomore) Now I know that I don't know about a particular subject

Level III – (Junior) I know it well enough to do it. If I really concentrate hard and pay attention

Level IV – (Senior) I know it well enough to do it in my sleep

I have added another level, which is where I live...

Level V – (Master) I thought for sure I know this stuff; however, I need to continue learning just to keep current.



Thousands of people in bookkeeping jobs and are way, way over their heads because they are not trained and are not likely to spend the time, money or effort to get training. To any of those bookkeepers reading this I sincerely encourage you to contact us and let us help you find some resources to get the training you need.



We use QuickBooks in our practice and I say practice because I have been practicing at it since the first version in the early 1990's. I have mastered the Construction Accounting and bookkeeping services and developed operations manuals for our staff.

Even with all those years of experience I still need to read books, attend webinars, classroom instructions, participate in seminars.

ESTIMATED COST FOR BOOKKEEPER ON YOUR PAYROLL

Fully Burdened Bookkeeper Cost - Simply means what it will cost you to hire someone including the company portion of the payroll taxes and all those little costs that only an accountant like me would think about it. The example below shows a part-time in-house bookkeeper at \$15.00 an hour working 10 hours a week. Notice this poor soul does not have any benefits at all and they still cost the company \$25.29 per hour!

Bookkeeping Costs

Direct Costs Weekly Direct Cost Per Hour Per Bookkeeper S \$15.00 \$15.00	Item Eac			Per Hour
Hours Per Week Your Bookkeeper Is Paid # 10 Subtotal S15.00	Direct Costs Weekly			
Subtotal S15.00	Direct Cost Per Hour Per Bookkeeper	\$	\$15.00	\$15.00
Monthly Health Insurance Premium Per Bookkeeper Payroll Taxes FICA (% Of Payroll)	Hours Per Week Your Bookkeeper Is Paid	#	10	
Monthly Health Insurance Premium Per Bookkeeper Payroll Taxes FICA (% Of Payroll) % 6.2% \$0.93 \$0.00 Payroll Taxes Medicare (% of Payroll) % 6.2% \$0.93 \$0.92 Payroll Taxes Labor & Industries (Per Hour Of Payroll) % 50.10 \$	Subtotal			\$15.00
Payroll Taxes FICA (% Of Payroll) Payroll Taxes Medicare (% of Payroll) Payroll Taxes Medicare (% of Payroll) % 1.45% \$0.22 \$0.23 \$0.22 \$0.23 \$0.22 \$0.23 \$0.22 \$0.23 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.22 \$0.24 \$0.2	Indirect Costs Monthly			
Payroll Taxes Medicare (% of Payroll) Payroll Taxes Labor & Industries (Per Hour Of Payroll) Overhead For Office Space, Computer, Office Supplies Hourly Rate You Charge Your Customers In Your Business Hours You Train, Manage And Answer Bookkeeper Questions Hours You Train, Manage And Answer Bookkeeper Questions Subtotal Indirect Costs Annually Retirement/401k Benefits (% of Payroll) Days Of Paid Vacation And Holidays Per Bookkeeper Fer Year Hours Of Paid Time To Attend Continuing Education Cost Continuing Education Seminars, Tutoring, Manuals Cost For Accountant To Find And Fix Errors In QuickBooks Subtotal Direct Cost Per Hour Per Bookkeeper Indirect Monthly Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Percentage Of Burden (Overhead On Labor) Percentage Of Burden (Overhead On Labor) Per Week Per Month Per Year	Monthly Health Insurance Premium Per Bookkeeper	\$	\$0.00	\$0.00
Payroll Taxes Labor & Industries (Per Hour Of Payroll) Overhead For Office Space, Computer, Office Supplies Hourly Rate You Charge Your Customers In Your Business Hours You Train, Manage And Answer Bookkeeper Questions Cost Of Chaos / Overpaid Bills / Lost Or Unbilled Invoices / Other Costs Subtotal Indirect Costs Annually Retirement/401k Benefits (% of Payroll) Days Of Paid Vacation And Holidays Per Bookkeeper Per Year Hours Of Paid Time To Attend Continuing Education Cost Continuing Education Seminars, Tutoring, Manuals Cost For Accountant To Find And Fix Errors In QuickBooks Subtotal Direct Cost Per Hour Per Bookkeeper Indirect Monthly Costs Per Hour (Burden) Indirect Annual Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Percentage Of Burden (Overhead On Labor) Per Week Per Month Per Year	Payroll Taxes FICA (% Of Payroll)	%	6.2%	\$0.93
Overflead For Office Space, Computer, Office Supplies Hourly Rate You Charge Your Customers In Your Business Hours You Train, Manage And Answer Bookkeeper Questions Cost Of Chaos / Overpaid Bills / Lost Or Unbilled Invoices / Other Costs Subtotal Indirect Costs Annually Retirement/401k Benefits (% of Payroll) Days Of Paid Vacation And Holidays Per Bookkeeper Per Year Hours Of Paid Time To Attend Continuing Education Cost Continuing Education Seminars, Tutoring, Manuals Cost For Accountant To Find And Fix Errors In QuickBooks Subtotal Direct Cost Per Hour Per Bookkeeper Indirect Monthly Costs Per Hour (Burden) Indirect Annual Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Per Week Per Month Per Year	Payroll Taxes Medicare (% of Payroll)	%	1.45%	\$0.22
Hourly Rate You Charge Your Customers In Your Business Hours You Train, Manage And Answer Bookkeeper Questions Cost Of Chaos / Overpaid Bills / Lost Or Unbilled Invoices / Other Costs Subtotal	Payroll Taxes Labor & Industries (Per Hour Of Payroll)	%	\$0.10	\$0.10
Hours You Train, Manage And Answer Bookkeeper Questions Cost Of Chaos / Overpaid Bills / Lost Or Unbilled Invoices / Other Costs \$\$\$100.00 \$2.31	Overhead For Office Space, Computer, Office Supplies	\$	\$100.00	\$2.31
Cost Of Chaos / Overpaid Bills / Lost Or Unbilled Invoices / Other Costs Subtotal Subtotal S9.32	Hourly Rate You Charge Your Customers In Your Business	\$	\$75.00	
Subtotal Sp.32 Sp.32 Indirect Costs Annually Retirement/401k Benefits (% of Payroll) % 0% \$0.00 Sp.00 Sp.000 Sp	Hours You Train, Manage And Answer Bookkeeper Questions	#	2	\$3.46
Indirect Costs Annually Retirement/401k Benefits (% of Payroll) Days Of Paid Vacation And Holidays Per Bookkeeper Fer Year Hours Of Paid Time To Attend Continuing Education Cost Continuing Education Seminars, Tutoring, Manuals Cost For Accountant To Find And Fix Errors In QuickBooks Subtotal Direct Cost Per Hour Per Bookkeeper Indirect Monthly Costs Per Hour (Burden) Indirect Annual Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Percentage Of Burden (Overhead On Labor) Percentage Of Burden (Overhead On Labor) Per Week Per Month Per Year	Cost Of Chaos / Overpaid Bills / Lost Or Unbilled Invoices / Other Costs	\$	\$100.00	\$2.31
Retirement/401k Benefits (% of Payroll) Days Of Paid Vacation And Holidays Per Bookkeeper Per Year Hours Of Paid Time To Attend Continuing Education Cost Continuing Education Seminars, Tutoring, Manuals Cost For Accountant To Find And Fix Errors In QuickBooks Subtotal Direct Cost Per Hour Per Bookkeeper Indirect Monthly Costs Per Hour (Burden) Indirect Annual Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Dollars Of Burden (Overhead On Labor) Percentage Of Burden (Overhead On Labor) Per Week Per Month Per Year				\$9.32
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Cost Continuing Education Seminars, Tutoring, Manuals Cost For Accountant To Find And Fix Errors In QuickBooks Subtotal Direct Cost Per Hour Per Bookkeeper Indirect Monthly Costs Per Hour (Burden) Indirect Annual Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Dollars Of Burden (Overhead On Labor) Percentage Of Burden (Overhead On Labor) Per Week Per Month Per Year	Days Of Paid Vacation And Holidays Per Bookkeeper Fer Year	#	0	\$0.00
Cost For Accountant To Find And Fix Errors In QuickBooks Subtotal	Hours Of Paid Time To Attend Continuing Education	#	0	\$0.00
Direct Cost Per Hour Per Bookkeeper S15.00 Indirect Monthly Costs Per Hour (Burden) S9.32 Indirect Annual Costs Per Hour (Burden) S0.96 What A Bookkeeper Really Costs Per Hour S25.29 Dollars Of Burden (Overhead On Labor) Percentage Of Burden (Overhead On Labor) 68.57% Per Week Per Month Per Year	Cost Continuing Education Seminars, Tutoring, Manuals	\$	\$0.00	\$0.00
Direct Cost Per Hour Per Bookkeeper S15.00 Indirect Monthly Costs Per Hour (Burden) S9.32 Indirect Annual Costs Per Hour (Burden) S0.96 What A Bookkeeper Really Costs Per Hour S25.29 Dollars Of Burden (Overhead On Labor) S10.29 Percentage Of Burden (Overhead On Labor) 68.57% Per Week Per Month Per Year	Cost For Accountant To Find And Fix Errors In QuickBooks	\$	\$500.00	\$0.96
Indirect Monthly Costs Per Hour (Burden) Indirect Annual Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Dollars Of Burden (Overhead On Labor) Percentage Of Burden (Overhead On Labor) Per Week Per Month Per Year	Subtotal			
Indirect Annual Costs Per Hour (Burden) What A Bookkeeper Really Costs Per Hour Dollars Of Burden (Overhead On Labor) Percentage Of Burden (Overhead On Labor) Per Week Per Month Per Year	Direct Cost Per Hour Per Bookkeeper			\$15.00
What A Bookkeeper Really Costs Per Hour \$25.29 Dollars Of Burden (Overhead On Labor) \$10.29 Percentage Of Burden (Overhead On Labor) 68.57% Per Week Per Month Per Year	Indirect Monthly Costs Per Hour (Burden)			\$9.32
What A Bookkeeper Really Costs Per Hour \$25.29 Dollars Of Burden (Overhead On Labor) \$10.29 Percentage Of Burden (Overhead On Labor) 68.57% Per Week Per Month Per Year	Indirect Annual Costs Per	•		
Dollars Of Burden (Overhead On Labor) \$10.29 Percentage Of Burden (Overhead On Labor) 68.57% Per Week Per Month Per Year	`			\$25.29
Percentage Of Burden (Overhead On Labor) 68.57% Per Week Per Month Per Year				
Percentage Of Burden (Overhead On Labor) 68.57% Per Week Per Month Per Year	Dollars Of Burden (Overhead On Labor)			
Per Week Per Month Per Year				68.57%
ALEXA ALEXANDER	Per Week		Per Month	Per Year
Cost Per Bookkeeper \$252.86 \$1,095.73 \$13,148.70	Cost Per Bookkeeper \$252.86		\$1,095.73	\$13,148.70

These costs do not include heavy training for your bookkeeper; read <u>The Nine Steps</u> for more information.

The Two Happiest Days - In a construction company owner's life is the day he hires a bookkeeper and the day he <u>outsources his bookkeeping</u>.

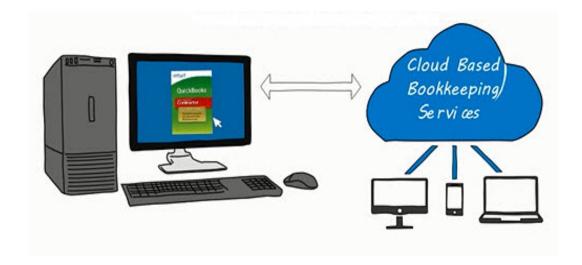
REMOTE ACCESS YOUR QUICKBOOKS ANYWHERE AND ANYTIME

QuickBooks Desktop Version Online

One Button Key Performance Financial Reports:

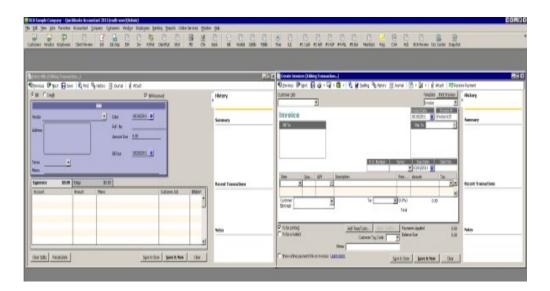
- Cash Report anytime YOU want it!
- Receivables report anytime YOU want it!
- Payables report anytime YOU want it!
- Profit & Loss statement anytime YOU want it!
- Balance Sheet report anytime YOU want it!
- Job Costing report anytime YOU want it!
- Estimates Vs. Actuals report anytime YOU want it





<u>Desktop Version of QuickBooks you can access from any internet</u> connection

Screenshot in our office showing QuickBooks running on high-speed cloud servers.



QuickBooks file backed up every night on a secured server

English speaking, U.S. based tech support for the server including QuickBooks software updates automatically applied. Paperless document system for storing, retrieving, printing and emailing Microsoft Word and Microsoft Excel is on the server for your use

SETTING UP YOUR QUICKBOOKS OPTIONS



Option #01 Do-It-Yourself

QuickBooks comes with a documentation designed for a very simple construction company and it will take you between 30 minutes to several hours to complete it. The process is designed to sell software not provide the financial tools you will need to operate and grow your construction company. In the end, you will have the equivalent of one toolbox with one tool, a hammer.

Option #02 Your Bookkeeper

Most bookkeepers are not skilled in QuickBooks setup; however, they are normally skilled in knowing what to do with paperwork that needs to get into QuickBooks. They will set up QuickBooks to match whatever accounts and item codes they normally use to input transactions.

Option #03 Hire Your CPA / Tax Preparer

<u>Tax Accountants</u> - <u>Can kill more cash flow and profit</u> in your construction business in less than an hour by using a <u>messed up QuickBooks file</u> to prepare your business annual tax return than you can make up for in sales and hard work in several months, if not years. This is because <u>they are paid to fill out tax returns</u> not save you money on your taxes.

This is not a bad thing, rather it is a simple fact of business, people and companies do what they are paid to do. Tax Accountants also do not form, place and finish stamped concrete driveways at high noon on a hot summer day, they do not frame houses, rough-in plumbing, electrical, or HVAC for the same reason; that is not their primary skill sets, and they are not paid to do it.

Professional Accountants - Understand the relationship between QuickBooks and the Internal Revenue Service, IRS and the importance of paying the right amount of taxes; however, most business owners do not until it is too late and they have to turn over a messed up QuickBooks to the IRS auditor. Read More...

<u>Tax Accountants</u> - Are good people and have their place; however, not involved with regular accounting, <u>bookkeeping</u> or even worse <u>contractors</u> <u>bookkeeping</u> and <u>accounting</u>.

<u>Construction Accountants</u> - Should not be preparing annual tax returns because nobody can serve two masters. Either be a tax accountant and serve the tax collection agencies or be a <u>construction accountant</u> and serve contractors.



How many times have you hired a <u>construction worker</u> with the expectation they understood what to do and then found out they did not have a clue? It happens all the time and the first thing that crosses your mind cannot be written on this eBook. The next thing you do is take action and fix it!

How many times have accounting firms hired what appeared to be a <u>Professional Bookkeeper</u> only to discover they had all the <u>traits of a Bad Bookkeeper?</u> It happens all too often and action is taken to fix the problem!

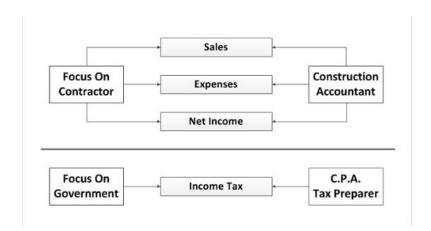
You have mastered construction so you knew what to look for and very quickly you knew if someone has the skill sets you need or not.

We have mastered **Construction Accounting** so we know what to look for and very quickly, we know if someone has the skill sets we need and we proceed accordingly.

You know what happens when you send your best <u>Rough Carpenter</u> that you pay piece work for framing spec tract houses from the ground up in all kinds of weather and working conditions to install some custom made cherry wood cabinets with gold plated pulls and knobs in the home of your best client who happens to live in the wealthiest neighborhood in your town and it is not a pretty sight, is it?

Rough Carpenters - Are good people and they know what they know; which is why he will arrive at your best client's home wearing muddy work boots, wearing bib overhauls, smoking a cigarette, un-shaven, with an attitude, and walk across the white plush carpet while carrying a heavy duty fifty-foot power cords, a five-gallon bucket full of rough carpentry tools including a worm-drive circular saw and a Sawzall with an 18 tooth blade. He is exactly the person you need to get spec tract houses framed, on time, on a budget! Enough said? For more on this see Construction Psychology.

<u>Tax Accountants</u> - Operate like Rough Carpenters because they work fast and furious and they are paid piecework. The main difference is they earn the bulk of their income for the year in three and one-half months. This means they do not waste any time going through your receipts to make certain you get all the deductions you are entitled to.



The dirty little secret is most <u>tax accountants</u> have software that gets the numbers from <u>QuickBooks</u> or whatever system you are using and it puts it directly into the tax form.

Which means if your <u>QuickBooks is set up properly</u> and all the transactions are input correctly you could save some serious money on your tax bill because the tax preparation software will find most if not all of the deductions you are entitled to.

You must understand that saving your money in your tax bill is not what they paid to do; they get paid to fill out as many tax returns as possible is the shortest amount of time during the harvest season between January 1 and April 15th.

If your <u>QuickBooks</u> is a mess they might recommend a <u>Cheap Bookkeeping Service</u> working out of their home who will put everything into <u>QuickBooks</u> in a way that <u>makes it easy and quick for them to prepare the tax return with little or no regard for saving you money on your tax bill.</u>

If they really care about you, they will recommend a <u>construction accounting</u> <u>firm like us</u>. We get referrals from professional tax accountants and we refer annual tax preparation work back to them.

The Following Is From One Of Our Clients:

House Builder Mukilteo, WA

"Having paid another accountant machos bucks only to find a wacko bottom line that even I knew wasn't accurate - I was elated after working with Business Consulting and Accounting.

Randal is knowledgeable and friendly and I find his expertise invaluable. He has been readily available and happy to share stories in order to enrich my learning.

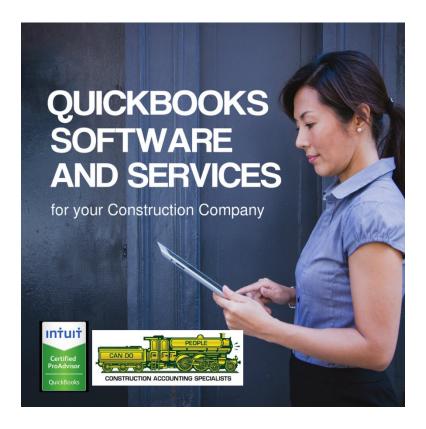
My books are now in tip-top shape, and I have ultimate confidence in my bottom line. Too bad I didn't know about their services earlier; I could have saved myself a lot of grief." Read More...

We Do Not Prepare <u>Annual Tax Returns</u> because we believe in "Trust But Verify" by keeping <u>contractors bookkeeping services</u> separate from tax preparation and having a <u>Board of Advisors</u> watching over each other and your business. <u>Read More...</u>

Please don't think we are being too hard on tax accountants when in fact we have great relationships with many tax accountants. We have tax accountants that we rely on to review our QuickBooks and prepare our business and personal returns for over thirty years and we refer a lot of businesses to a variety of tax accountants.

Option #04 Hire A Construction Accountant That Understands What You Do

The most important part of QuickBooks Setup for contractors is having a QuickBooks expert with a deep background in construction accounting who understands what your particular construction company needs. Among other things, you need a fast and easy way to monitor the financial health of your construction company. QuickBooks Premier Contractors Edition provides a running scorecard of Key Performance Reports and when used with Business Process Management Tools like what 10 minutes of waste cost their company.



Which QuickBooks Edition is right for you? It depends on your annual sales volume and what <u>QuickBooks Reports</u> you want to have. **QuickBooks Pro** - Works well for all contractors with less than \$250,000 annual volume because your <u>QuickBooks Reporting</u> needs are not great.

QuickBooks Premier Contractor - Is what we recommend for contractors with more than \$250,000 annual volume currently or projected in the next 12 months. The difference in cost is very small compared to the potential value.

FIVE TYPES OF CONTRACTORS NEED PROFESSIONAL QUICKBOOKS SETUP:

New Construction Speculative - Land developers, homebuilders, and light commercial builders. These are the contractors who build something in hopes a buyer will emerge during or shortly after the building is built and they need QuickBooks setup so that it will:

- Your QuickBooks setup is put together so you can track all your construction and overhead costs and generate <u>Bank Draws</u> and Work-In-Progress (WIP) reports against budgeted estimates to monitor progress.
- Your QuickBooks setup for your Chart of Accounts needs to be focused WIP Assets with a few Cost of Goods Sold Accounts (COGS) to allocate the sale of the building
- 3. Your QuickBooks expert can set up the <u>Five Key Performance</u> <u>Indicators</u> (KPI) to monitor the financial health of the business
- 4. You need between 200 and 6,000 Items setup to track all the costs of the construction process from the ground up through the roof and final cleanup
- 5. This is the most difficult QuickBooks Premier Contractor Edition to setup because there is a mix of Direct, Indirect, WIP and COGS accounts
- 6. The day to day input is also the most difficult and needs to be handled by accounting staff with specialized training in construction accounting
- 7. You will need a simple yet effective way to keep track of retention and your QuickBooks expert in construction accounting can set it up to meet your needs
- 8. Your income can be sporadic and extremely sensitive to the difficulties of the new construction market, which is why you need a strategy with an external focus on the global housing market.
- 9. In order for your Spec Builder Company to reach its full potential, you will need an overall strategy including a <u>Business Plan for Contractors</u>
- 10. We believe a lot of speculative builders go bankrupt because they do not have accurate reports to base decisions on and that is as direct result of trying to save money with Cheap Bookkeeping



New Construction Custom - Builders of residential and light commercial buildings have special QuickBooks setup needs:

- 1. You use QuickBooks to track all the costs and generate Complex Payment Applications, Item Estimates vs. Actuals, Job Profitability Summary and Job Profitability Detail Reports to monitor progress
- 2. Your QuickBooks setup for the Chart of Accounts has a lot of Goods Sold Accounts (COGS) to allocate project costs
- 3. Your QuickBooks expert can set up the <u>Five Key Performance</u> <u>Indicators</u> (KPI) to monitor the financial health of the business
- 4. You will have between 500 to 2,500 items setup to track all the costs of the construction process from the ground up through the roof and final cleanup
- 5. This is the second most difficult QuickBooks setup in the Premier Contractor Edition. There is a mix of Direct, Indirect, COGS, and only a few WIP accounts.
- 6. The day to day accounting and bookkeeping input is the second most difficult and to be done properly requires accounting staff with specialized training in construction accounting
- 7. You will need a simple yet effective way to keep track of retention and your QuickBooks expert in construction accounting can set it up to meet your needs
- 8. Our experience has been that your group generates a relatively unstable income and is somewhat sensitive to the ups and downs of the new construction custom built market
- 9. In order for your Custom Home Building Company to reach its full potential you need a <u>Construction Business Strategy</u> including a <u>Business Plan for Contractors</u>
- 10. We believe a lot of custom builders go bankrupt because they do not have accurate reports to base decisions on and that is as direct result of trying to save money with Cheap Bookkeeping

Remodel - Residential And Light Commercial Tenant Improvement Contractors QuickBooks Setup:

- 1. You use QuickBooks to track all the costs and generate Complex Payment Applications Item Estimates vs. Actuals, Job Profitability Summary, and Job Profitability Detail Reports to monitor progress
- 2. Your Chart of Accounts is focused Goods Sold Accounts (COGS) to allocate project costs
- 3. You need the <u>Five Key Performance Indicators</u> (KPI) to monitor the financial health of the business
- 4. Your QuickBooks setup will need 1,000 to 5,000 Items setup to track all the costs of the construction process from beginning to end in order to get the reports you need
- 5. This is the **third most** difficult QuickBooks setup in Premier Contractor Edition because there is a mix of Direct, Indirect, COGS and only a few WIP accounts



- 6. The day to day input is also the second most difficult and to be done properly requires <u>accounting</u> staff with <u>specialized training in construction accounting</u>
- You will need a simple yet effective way to keep track of retention and your QuickBooks expert in construction accounting can set it up to meet your needs
- 8. Our experience has been that your group generates a stable income and is not as sensitive to the ups and downs of the new construction market
- 9. In order for you to reach their full potential of your business, you will need an overall strategy including a <u>Business Plan for Contractors</u>
- 10. And of course Cheap Bookkeeping is the one area where short term savings is overwhelmed by making bad decisions based upon inaccurate QuickBooks reports

Trade Contractors - QuickBooks Setup For Plumbers, Electricians, HVAC, Flooring, and Sheetrock, Painters, Landscapers and others:



- 1. You use QuickBooks to track all the costs and generate <u>Simple Invoices</u> which can then be input into QuickBooks Premier Contractor Edition
- 2. Your QuickBooks setup for the Chart of Accounts is usually focused on Cost Of Goods Sold Accounts (COGS) to allocate project costs
- 3. You will need to pay close attention to the <u>Five Key Performance Indicators</u> (KPI) to monitor the financial health of the business because your sales cycle is so short
- 4. You will need 500 to 2,500 items in your QuickBooks setup to track all the costs of the construction process from beginning to end
- 5. This is the **fourth most** difficult QuickBooks setup in the Premier Contractor Edition because there is a mix of Direct, Indirect, COGS accounts
- 6. Your day to day input is also the third most difficult and to be done properly requires <u>accounting staff with specialized training in construction accounting</u>
- 7. You will need a simple yet effective way to keep track of retention and your QuickBooks expert in construction accounting can set it up to meet your needs
- 8. Our experience has been that your group generates the most stable income and you are not as sensitive to the ups and downs of the new construction market
- 9. In order to reach the full potential of your Trade Construction Business, you will need an overall <u>strategy</u> including a <u>Business Plan for Contractors</u>
- 10. And of course <u>Cheap Bookkeeping</u> is the one area where short term savings is overwhelmed by making bad decisions based upon inaccurate QuickBooks reports

Service And Repair - QuickBooks setup for companies like drain cleaners, emergency service electricians, and others:

- Your QuickBooks setup needs to be able to track all the costs and generate <u>Simple Invoices</u> which can then be input into QuickBooks Premier Contractor Edition
- 2. Your QuickBooks setup for the Chart of Accounts is usually focused on Cost Of Goods Sold Accounts (COGS) to allocate project costs
- You will need to closely monitor the daily changes in the <u>Five Key</u> <u>Performance Indicators</u> (KPI) to understand the financial health of your business
- 4. Your QuickBooks setup will need between 500 to 2,500 Items setup to track all the costs of the construction process from beginning to end
- 5. This is the **fourth most** difficult QuickBooks setup for Premier Contractor Edition because there is a mix of Direct, Indirect, COGS accounts



- 6. The day to day input is also the third most difficult and to be done properly requires <u>accounting staff with specialized training in</u> construction accounting
- You will need a simple yet effective way to keep track of retention and your QuickBooks expert in construction accounting can set it up to meet your needs
- 8. Our experience has been that your group generates a very stable income because you are not as sensitive to the ups and downs of the new construction market
- 9. In order to reach your full business potential you need a <u>strategy</u> including a <u>Business Plan for Contractors</u>
- 10. And of course <u>Cheap Bookkeeping</u> is the one area where short term savings is overwhelmed by making bad decisions based upon inaccurate QuickBooks reports



QuickBooks Setup by a QuickBooks expert in construction accounting to work specifically for contractors on whatever year and version of QuickBooks you own because we have worked with QuickBooks since it first arrived in the early 1990's in DOS.

Having used a number of accounting programs over the years we believe when your QuickBooks setup is done correctly is the best, easily, no contest! For the construction trades the tiny amount of money difference between QuickBooks Pro and QuickBooks Premier Contractor Edition is worth the investment for the additional a Contractor Reports alone.

Upgrading every year is a "no brainer" because of all the new features and if a contractor's construction accounting staff only saves only 10 minutes a day the savings will more than pay for the program.

OUR MISSION

Our mission is to "Help Contractors Achieve Their Definition Of Success". Which means we work with them and support them no matter what version of QuickBooks they use. We have observed contractors who use QuickBooks Premier Contractor Edition simply make more money.

QuickBooks Desktop In The Cloud - We contract with An Intuit Authorized Commercial Hosting company that allows us to access QuickBooks Desktop Version Online. The good news is that they are great at providing 24/7 access to client QuickBooks files and nightly backup. The other news is that we have staff that is skilled in construction bookkeeping and accounting and other staff that is very experienced with Microsoft Windows Explorer File Structure because we have to upload, setup, monitor and maintain the QuickBooks data, paperless documents and internal file folders for each client. The great news is that from our clients' point of view everything just works fast and easy so they love it!

QUICKBOOKS SETUP

(CONSTRUCTION ACCOUNTING OPTIONS TO CONSIDER)

We offer the most comprehensive contractors bookkeeping services system in the world. Your Letter of Engagement includes some or all of the options listed below.

If there are options, you would be interested in knowing more about please contact Sharie at 206-361-3950 or email sharie@fasteasyaccounting.com and she will be happy to review them with you.



QuickBooks Options

- ♦ QuickBooks Automatic Backup On Remote Server
- ♦ All Expenses And Costs Recorded In Chart of Accounts, Not Items
- ♦ All Work In Process Recorded in Chart of Accounts, Not Items
- ♦ Retention Hold By Your Customers
- ♦ Retention Hold For Subcontractors
- ♦ Job Deposits From Customers
- ♦ Employee Type Tracking Field
- Employee Type Tracking Admin
- ♦ Employee Type Tracking Sales
- ♦ Employee Type Tracking Operations
- ♦ Employee Type Tracking Officers
- ♦ Employee Loans Field
- ♦ Employee Loans Admin



- ♦ Employee Loans Sales
- ♦ Employee Loans Operations
- ♦ Employee Reimbursements Field
- ♦ Employee Reimbursements Admin
- ♦ Employee Reimbursements Operations
- ♦ Employee Reimbursements Sales
- ♦ Employee Reimbursements Officers
- ♦ Payroll Preparation Field
- ♦ Payroll Preparation Admin
- ♦ Payroll Preparation Sales
- ♦ Payroll Preparation Operations
- ♦ Payroll Preparation Officers
- ♦ Payroll Tax Reporting 941
- ♦ Payroll Tax Reporting 940
- ♦ Payroll Tax Reporting 940
- ♦ Payroll Tax Reporting W-2
- ♦ Payroll Tax Reporting W-3
- ♦ Insurance Audit Reporting
- ♦ Insurance Audit Support (Business Consulting And Accounting Office)
- ♦ Bank Reconciliations
- ♦ Credit Card Reconciliations

- ♦ Washington State Cities Business And Occupation Tax Reporting -Monthly
- ♦ Washington State Cities Business And Occupation Tax Reporting Quarterly
- ♦ Washington State Cities Business And Occupation Tax Reporting -Annually
- ♦ Washington State Business And Occupation Tax Reporting Monthly
- ♦ Washington State Business And Occupation Tax Reporting Quarterly
- ♦ Washington State Business And Occupation Tax Reporting Annually
- ♦ Washington State Sales Tax Reporting Monthly
- ♦ Washington State Sales Tax Reporting Quarterly
- ♦ Washington State Sales Tax Reporting Annually
- ♦ Petty Cash Register
- ♦ Fixed Asset Tracking
- ♦ Monthly Depreciation Transactions
- ♦ Intercompany Transfers
- ♦ Security Deposits Tracking
- ♦ Loan To Shareholders / LLC Members / Partners
- ♦ Cost of Goods Sold Direct Costs
- ♦ Cost of Goods Sold Indirect Costs
- ♦ Your company Schedule of Values
- ♦ Prevailing Wage Reports
- ♦ Work-In-Process Reporting
- ♦ Tool Lease Tracking
- ♦ Vehicle Lease Tracking
- ♦ Equipment Lease Tracking
- ♦ Schedule of Values For Job Costing
 - QuickBooks Default Schedule of Values
 - Fixed List Of Your company Schedule of Values
 - o Your company Schedule of Values For Each Project
 - o Construction Specification Institute 16 Basic Cost Codes



- ♦ Heavy Equipment Allocation
- Occupancy Expense Office
- Occupancy Expense Shop
- ♦ Marketing Cost Tracking By Chart of Accounts
- ♦ Vehicle Costs Admin / Sales / Operations / Officer
- ♦ Other Income Tracking
- ♦ Other Expense Tracking
- **♦** Investment Property Tracking

Paperless Server Vault Options

- \Diamond Upload Documents To Inbox
- ♦ Read, Print And E-Mail Documents

Web-Based Reports

♦ 24/7 Access To Web-Based Online Financial Reports

Excel Based Payment Applications

- ♦ Payment Application Single Payment
- ♦ Payment Application Multiple Payments Without Change Order Tracking
- ♦ Payment Application Multiple Payments With Change Order Tracking

WHO WE HELP

We work with residential and commercial contractors, home builders, remodelers, specialty contractors, subcontractors, and architects.

If you are like most of our contractor clients, you have an enormous amount of skill, experience, passion, knowledge in construction. They came to us because they wanted to spend less time on paperwork and more time making money, which meant more time and money to spend on friends and family.



Do Any Of These Apply To Your Situation?

You started your construction company within the past five years (or just starting one now). It seemed like a good idea at the time because you were laid off or you had a few friends and relatives that needed some work done on their homes and businesses on your day off and now you are stuck with a lot of paperwork to enter, taxes to file and bills to pay, timecards to enter, payroll to process and you need to know if you made or lost money on those jobs.

You have been in your construction company more than five years ago. Now it feels like you are running in place and not getting anywhere. The dream of being your own boss is becoming the nightmare of pushing a boulder up a hill only to have it roll back down to the bottom every time you get close to the top.

You need to know which jobs are most profitable and how to get more of them. It seems like everyone is asking you to cut your prices, get everything for them at wholesale and does change orders for free. The answer to fixing this problem is very simple and it might surprise you!

You tried to set up your contractor's bookkeeping system and it's not working. You want to keep track of all your income and expenses and after fighting with it, you gave up and are using it like an expensive check register that never matches the bank statement.

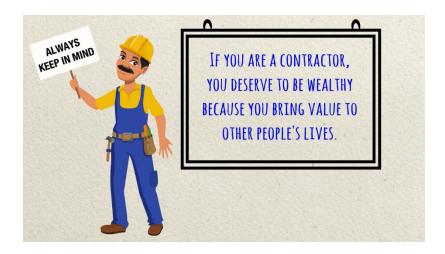


You make an Invoice and it comes out wrong. It has the wrong cost codes, the amounts are wrong, the numbers do not add up, it does not show previous deposits and payments and your customers lose faith in your contractors bookkeeping services and refuse to pay until you can explain every bit of it in detail and in a way, which makes sense to them.

You know you need financial reports to run your construction company. You got into business to have more freedom, which means more money in the bank and less stress and yet no matter what you try the Profit & Loss Report and Balance Sheet Report does not look right, and you are having a hard time understanding what it all means.

Explore the next step by clicking the button below:

How We Help



We sincerely hope you have benefited from this short eBook. Please know that we do care about you and your construction company regardless of whether you hire our services or not.

For help with your accounting needs take advantage of our free one-hour consultation, call Sharie now at (206) 361-3950 or email sharie@fasteasyaccounting.com



CONSTRUCTION ACCOUNTING SPECIALISTS

Outsourced Construction Accounting Services

Outsourced Construction Bookkeeping Services

